

CENTRAL UNITED CHURCH
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November 8, 2017

FINANCE COMMITTEE UPDATE

Hi All,

Thanks to everyone for your continued financial support of our great church.

As you may recall, when the 2017 budget was approved there was a specific “Invest in Your Faith” campaign built into our revenue numbers for 2017. Although we always hope that regular givings will offset the need for a specific financial campaign, over the last number of years this hasn’t been the case, and this is again true for 2017 – as our givings are not keeping pace with budget.

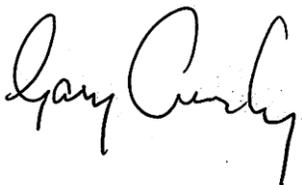
As a result, we have decided to initiate the Invest in Your Faith campaign effective immediately. **Our goal is to raise \$10,000 before the end of 2017, which will hopefully allow us to break even for the year.**

We continue to look for additional ways to increase revenue for the church. We entered into a lease with the Unionville Mandarin Alliance Church in 2017, but regrettably they are not renewing in 2018. This will have a significant impact on next year’s budget. (We are actively looking for a replacement; please let us know if you have any ideas on this topic.)

We are hoping to save costs associated with this campaign, so we will attempt to get the word out without sending a mass mailing (email is much cheaper – and hopefully it reaches most of the congregation).

There will be some campaign envelopes available from the greeters’ table at the church. Alternatively, if you would like to support the campaign using your regular envelopes, or are using the ‘pew’ envelopes, please note that your donation is to be allocated to the “IYF” campaign.

Thanks in advance for your support.



GARY CROSBY
Chair
On behalf of your Stewardship & Finance Committee.